



NonProfit
HelpDesk

2024-2025

Nonprofits:
We're Here To
Help **YOU**

A BETTER WAY TO GET YOUR BOARD TO FUNDRAISE

TUESDAY AT NOON | FACILITATOR: AMY FIORE

NONPROFIT HELPDESK

We're here for you!

- Free Live Workshops
- Archive of Past Workshops
- LinkedIn Community
- Free Expert Support

Find out more at www.nphd.org

These workshops are funded by generous allocations from Council Members and

Sobet Bixel
CONSULTING FOR NONPROFITS



Nonprofits:

We're Here to

Help YOU



Discretionary Funding: Simplified

Wednesday • 5:00 PM EST

Free



Discretionary Funding: Should you apply? And if so, how?

Wednesday • 7:00 PM EST

Free



Discretionary Funding: Simplified

Thursday • 6:30 PM EST

Free



How to Apply for NYC Council Capital Grants

Friday • 10:00 AM EST

Free



Ethical Story Telling

Tue, Mar 11 • 12:00 PM EDT

Free



Best Practices for Annual Board Meetings

Tue, Mar 25 • 12:00 PM EDT

Free



Motivation & Development: Driving Satisfaction and Performance

Tue, Apr 22 • 12:00 PM EDT

Free



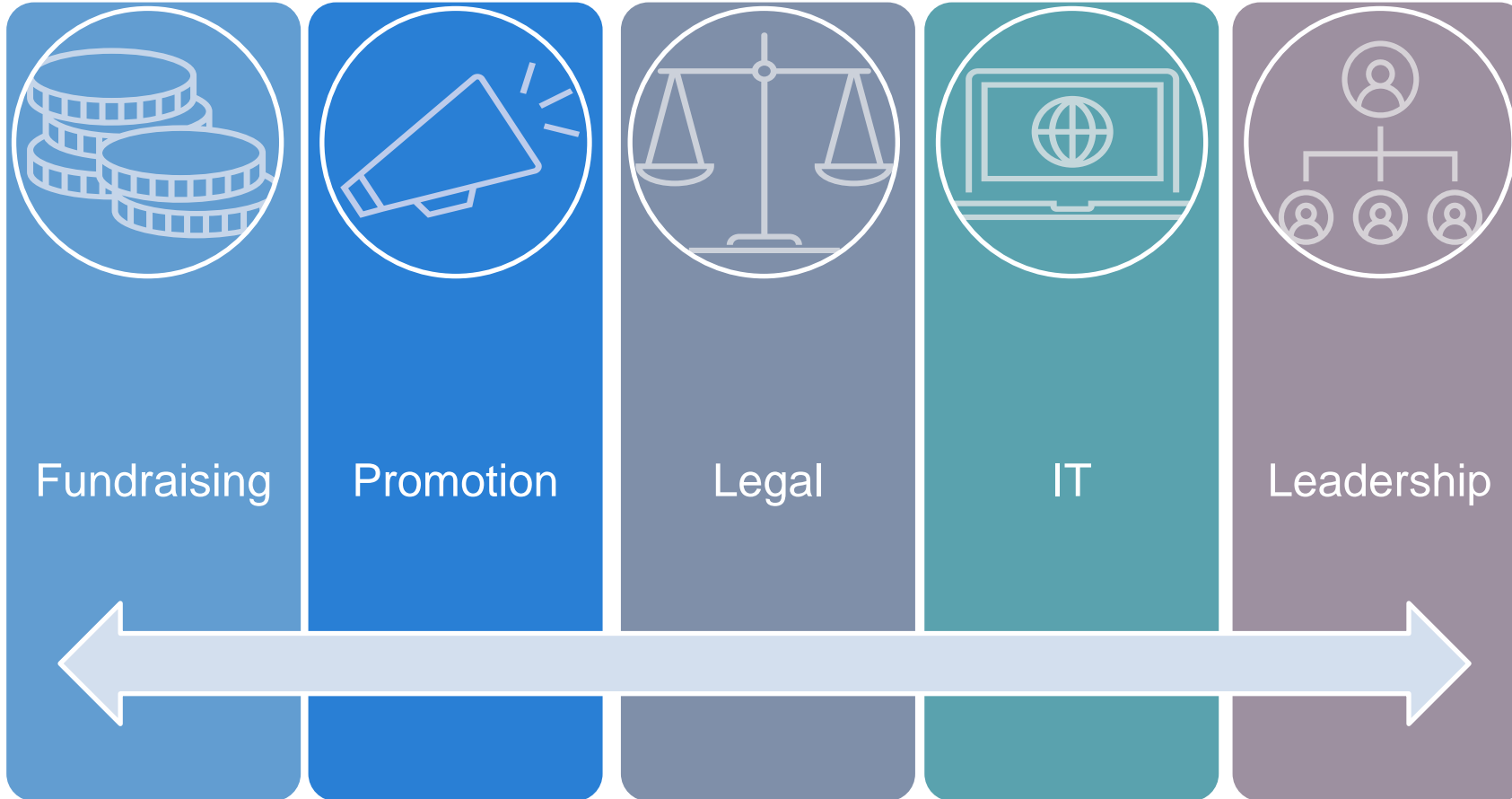
Multigenerational Conflict Resolution: Finding Common Ground

Tue, Apr 29 • 12:00 PM EDT

Free



Nonprofits:
We're Here to
Help YOU



WE REALLY ARE A HELP DESK!

JUST COMPLETE THE FORM AT WWW.NPHD.ORG!

Learning Objectives



Redefine

Redefine the board's role in the fundraising process



Lessen

Lessen the fundraising intimidation factor



Provide

Provide tips and tools to engage in fundraising without ever asking for a dime

About *Amy Fiore*



Mom
Wife
Theater Teacher
Director Consultant

Arts
Education
Youth Development
Social Services

Training
Strategic Planning
Fundraising
Coaching

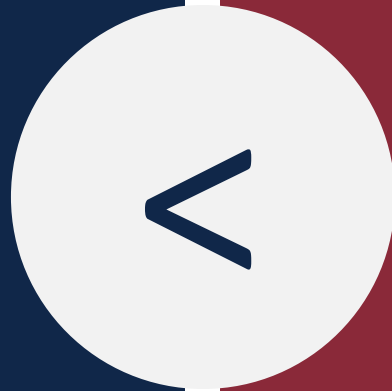
WHY DOESN'T YOUR BOARD FUNDRAISE SUCCESSFULLY?

1. They don't like asking people for money
2. They don't know how
3. They don't know it is part of their role
4. More than one of these
5. Other

The Board Is Not Responsible For Fundraising!

(but they should be a key part of fundraising initiatives!)

Fundraiser



Ambassador

am·bass·a·dor

noun /'æm'bcæs.ə.də/

a person who represents, speaks for, or advertises a particular organization, group of people, activity, or brand



What makes a good ambassador?

Someone who speaks
knowledgeably, comfortably,
and with enthusiasm.

Elevator Speech

A short description that explains a concept in a way that any listener can understand it in a short period of time – like the duration of an elevator ride.

Now toss out
your Elevator
Speech



Stay Engaged

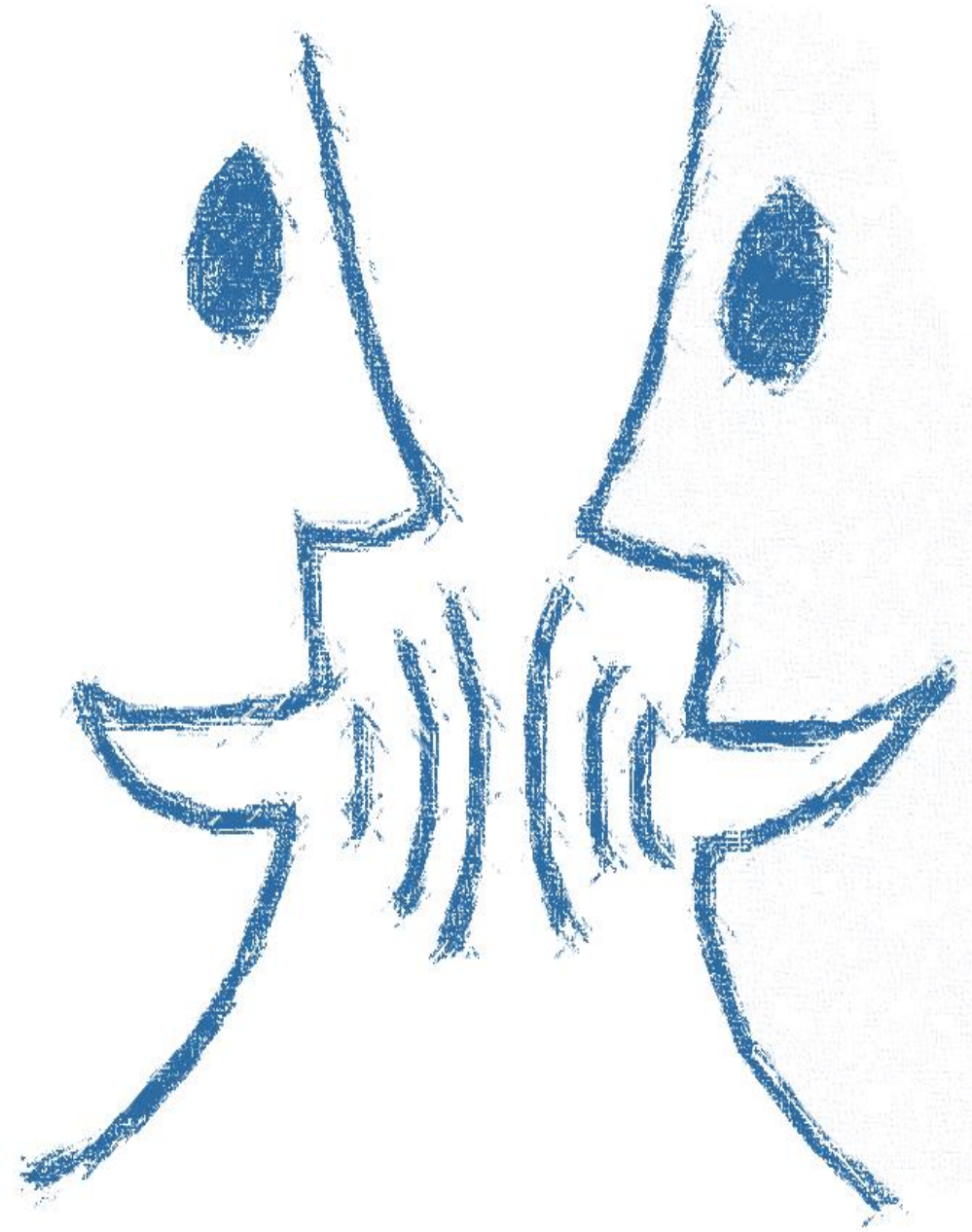
Communicate regularly

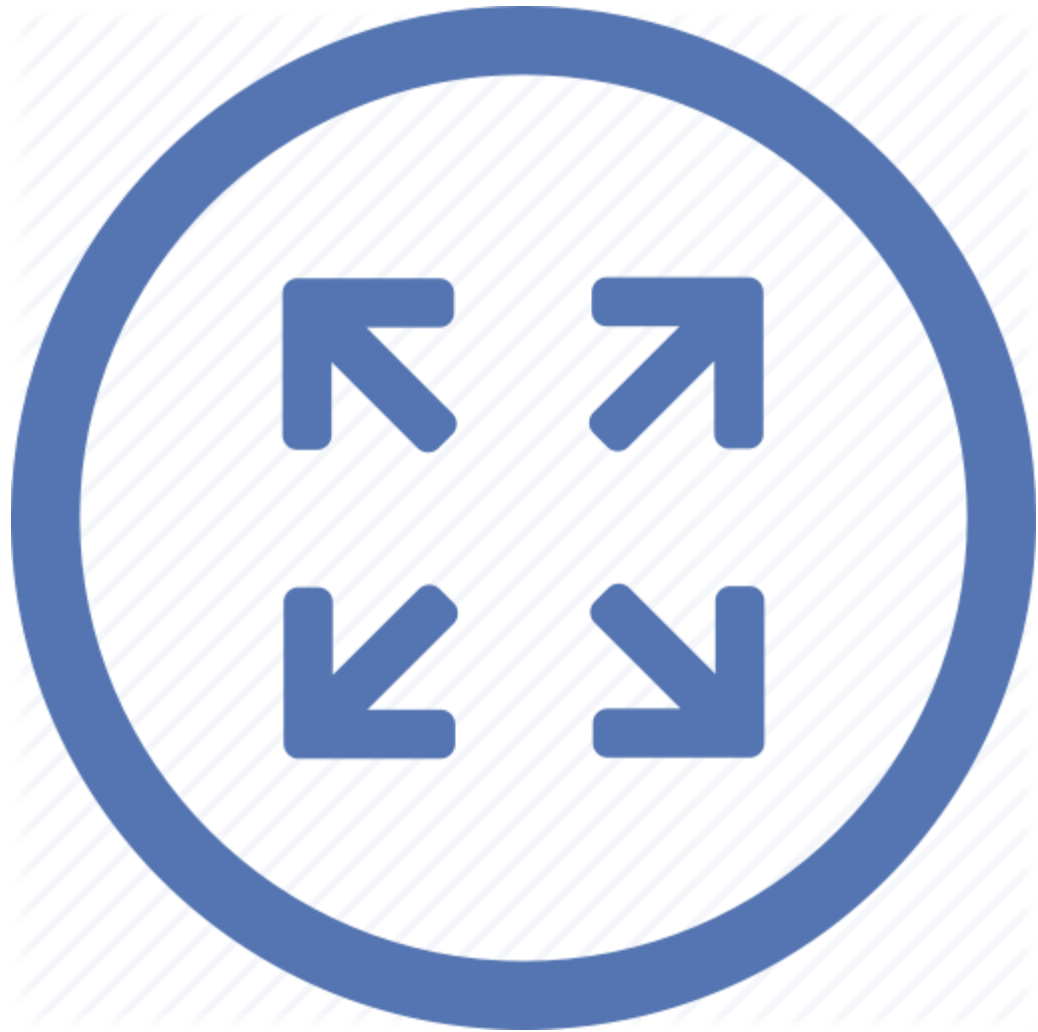
Make meetings worthwhile

Mission moments

Always be an Ambassador!

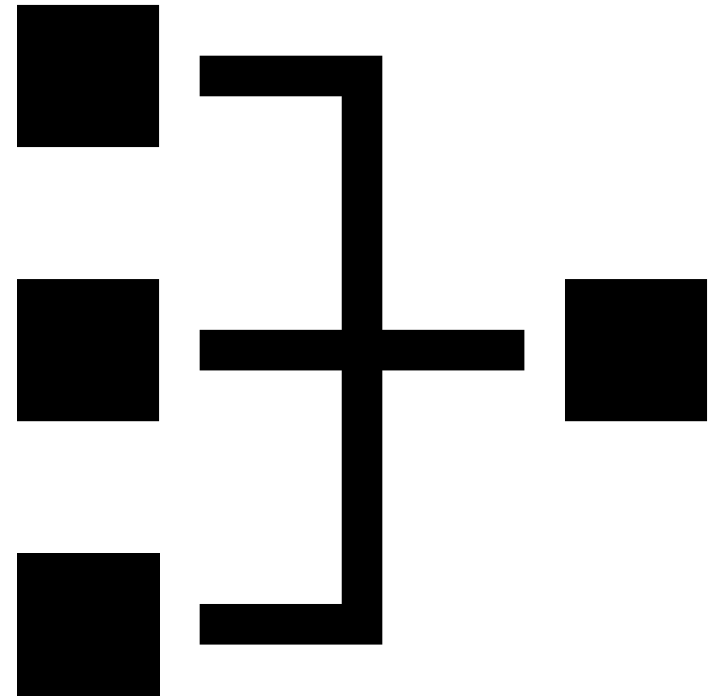
**Keep It
Casual**





**Expand
the Circle**

**Are Systems
Ready to Go?**



Develop Engagement Opportunities

Tour of Office

**Presentation of
Initiatives/impact**

Meeting with Staff

Newsletters

Info Breakfast

Public Board Meeting

Staying Connected Starts With:

Thank You

A grayscale image of two hands shaking in a firm grip, symbolizing connection and agreement. The hands are positioned in the center of the frame, with the fingers interlocked. The background is a light, textured surface, possibly a wall or a table. The overall tone is professional and positive.

Wgál Ācñt f Ā đñmál hñm ÷



Be in the know



Loop in the Staff



Look for casual opportunities



Reach out



Invite them to Learn More



Stay Connected



Q&A

THANKS FOR JOINING US!

Presented By Amy Fiore

Managing Director, Sobel Bixel

www.sobelbixel.com | amy@sobelbixel.com

<https://www.linkedin.com/in/amy-fiore-39a4038/>

NEED MORE HELP?

VISIT WWW.NPHD.ORG AND
CLICK 'REQUEST HELPDESK SUPPORT'
TO COMPLETE FORM