



Nonprofits:

We're Here to

Help YOU

BUILDING A BOARD *FROM THE BOTTOM UP*

TUESDAY, APRIL 2nd, 12PM – 1:15PM | FACILITATOR: AMY FIORE

FUNDING PROVIDED BY



**Department of
Youth & Community
Development**



JCCGCI

**JEWISH COMMUNITY COUNCIL
OF GREATER CONEY ISLAND**

Community-Based | Citywide Impact



BUILDING A BOARD FROM THE BOTTOM UP

Stand-alone session with follow-on office hours



Building A Board From The Bottom Up

Tomorrow • 12:00 PM EDT

Free

HOW TO WRITE A WINNING GRANT PROPOSAL

PART TWO: PUTTING IT ALL TOGETHER: MISSION + NEED + PROGRAM DESCRIPTION + OUTCOMES + BUDGET



HOW TO WRITE A WINNING GRANT PROPOSAL PART TWO

Tue, May 14 • 12:00 PM EDT

Free

BUILDING AN EFFECTIVE DONOR COMMUNICATIONS STRATEGY

PART TWO: FUNDRAISING X COMMUNICATIONS WORKSHOP, "SHARK TANK" STYLE



Building an Effective Donor Communications Strategy: Part Two

Tue, Apr 16 • 12:00 PM EDT

Free

Leading Now

PART ONE: MANAGING PERFORMANCE



LEADING NOW: PART ONE: MANAGING PERFORMANCE

Tue, May 21 • 12:00 PM EDT

Free

HOW TO WRITE A WINNING GRANT PROPOSAL

PART ONE: THE ART AND SCIENCE OF GRANT-WRITING



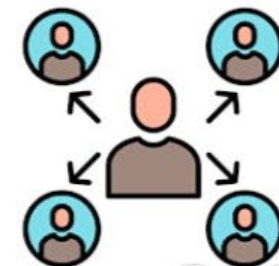
HOW TO WRITE A WINNING GRANT PROPOSAL PART ONE

Tue, May 7 • 12:00 PM EDT

Free

Leading Now

PART TWO: DELEGATION, MOTIVATION, AND DEVELOPMENT



LEADING NOW: PART TWO: DELEGATION, MOTIVATION, AND DEVELOPMENT

Tue, Jun 4 • 12:00 PM EDT

Free

Tell me about yourself

- ▶ Name
- ▶ Organization
- ▶ Size/Nature of your Board





ABOUT ME

AMY FIORE

Mom | Wife | Theater Teacher / Director | Consultant
Arts | Education | Youth Development | Social Services
Training | Strategic Planning | Fundraising | Coaching

Requirements For A Board

Mission Statement

By-laws

3 Directors

President

Vice-President

Treasurer/
Secretary

Legally They Must

- ▶ Include at least 3 people
- ▶ Be over 18 years of age
- ▶ Approve an annual budget for the organization

Duty of Care



FAMILIAR WITH FINANCES



ATTEND MEETINGS



APPROVAL PROCESSES



ASSESS RISK



REVIEW LEADERSHIP

▶ Duty of Loyalty

Duty of Obedience

DEDICATE	RESOURCES TO MISSION
ENSURE	MISSION IS CARRIED OUT
COMPLY	WITH THE LAW

The board makes decisions crucial to the life and direction of the organization

- ▶ Managing leadership
- ▶ Authorizing significant financial transactions
- ▶ Authorizing significant programmatic changes
- ▶ Growing or decreasing their own group



Give

Get



The

Enthusiast

The
Vested





The
Corporate



The *Helper*

The

Boss



What do you
want YOUR
board members
to be?

Donors

Fundraisers

Advocates

Worker Bees

What else?

What resources should they bring to the table?

Money

Growing Constituency

Marketing/PR

Industry Credibility

Legal Help

Technology

What else?

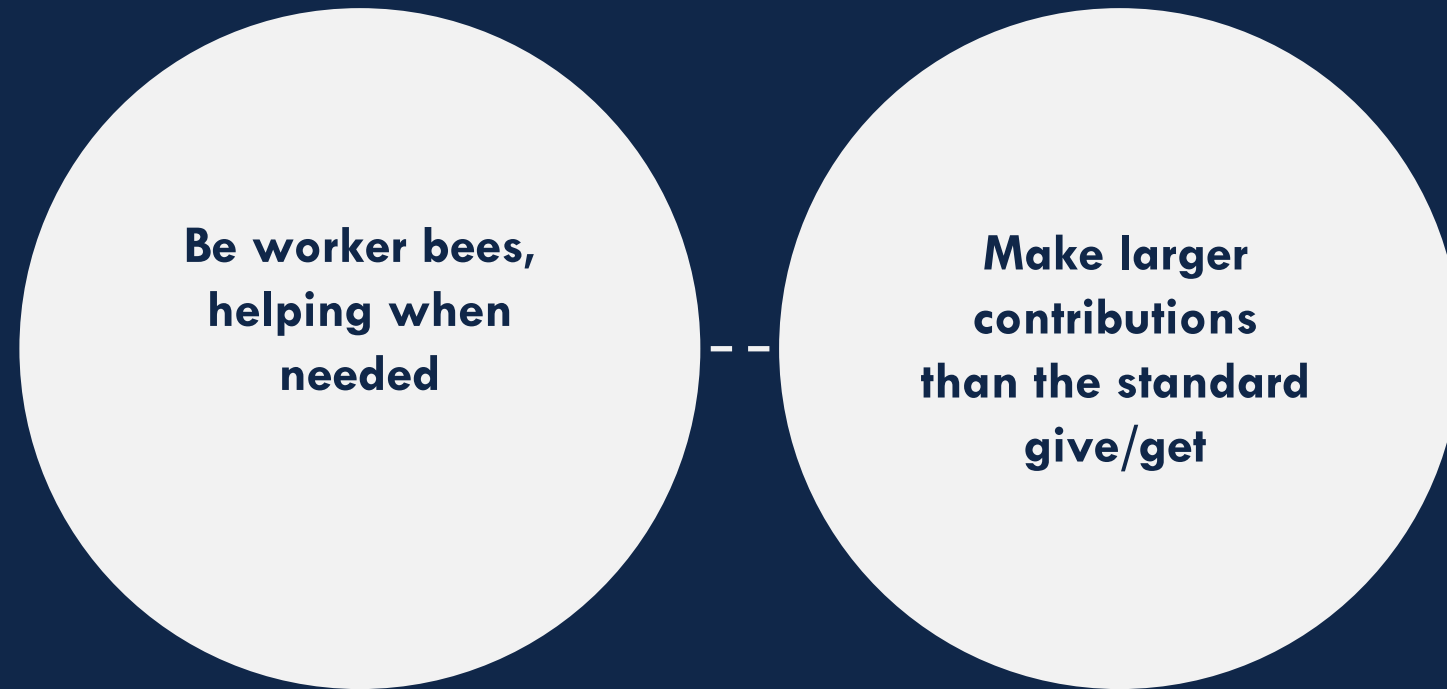
Some Board Members Should:

**Be a strong leader,
one who asks hard
questions of the
organization and
board themselves**

**Inspire other board
members to give their
best and model
strong board service
themselves**

**Understand
non-profit budget
management**

Other Board Members Should:



All Board Members Should:

Make a personally meaningful donations and include your organization in their top 3 charities

Understand and be passionate about your work

Be willing and motivated to talk about it

Your Board's Job Description

Know Your Constituency



Research.
Cultivate.
Repeat.

Keep Your Board Engaged

Make meetings worthwhile

- Actively listen

- Participate

- Ask Questions

Communicate regularly

Mission moments

**The key to being a
good ambassador
is always being an
ambassador**



The success
is in the details

Onboarding

Introduction

Recap

Buddies/Mentors

Immediate involvement

Ongoing conversation

Presented By Amy Fiore

Managing Director, Sobel Bixel: Consulting for Nonprofits

Questions, Follow Up, And Consulting Services
in Fundraising, Training, And Strategic Planning:

amy@sobelbixel.com | www.sobelbixel.com

Sobel Bixel

CONSULTING FOR NONPROFITS

