



# Governing for Growth and Success

THURSDAY, MAY 11TH, 12PM – 1:00PM | FACILITATOR: Hugh Wesley Carrington, Ph.D.

# NonProfit HelpDesk

A project of the Jewish Community  
Council of Greater Coney Island  
(JCCGCI)

[www.nphd.org](http://www.nphd.org)



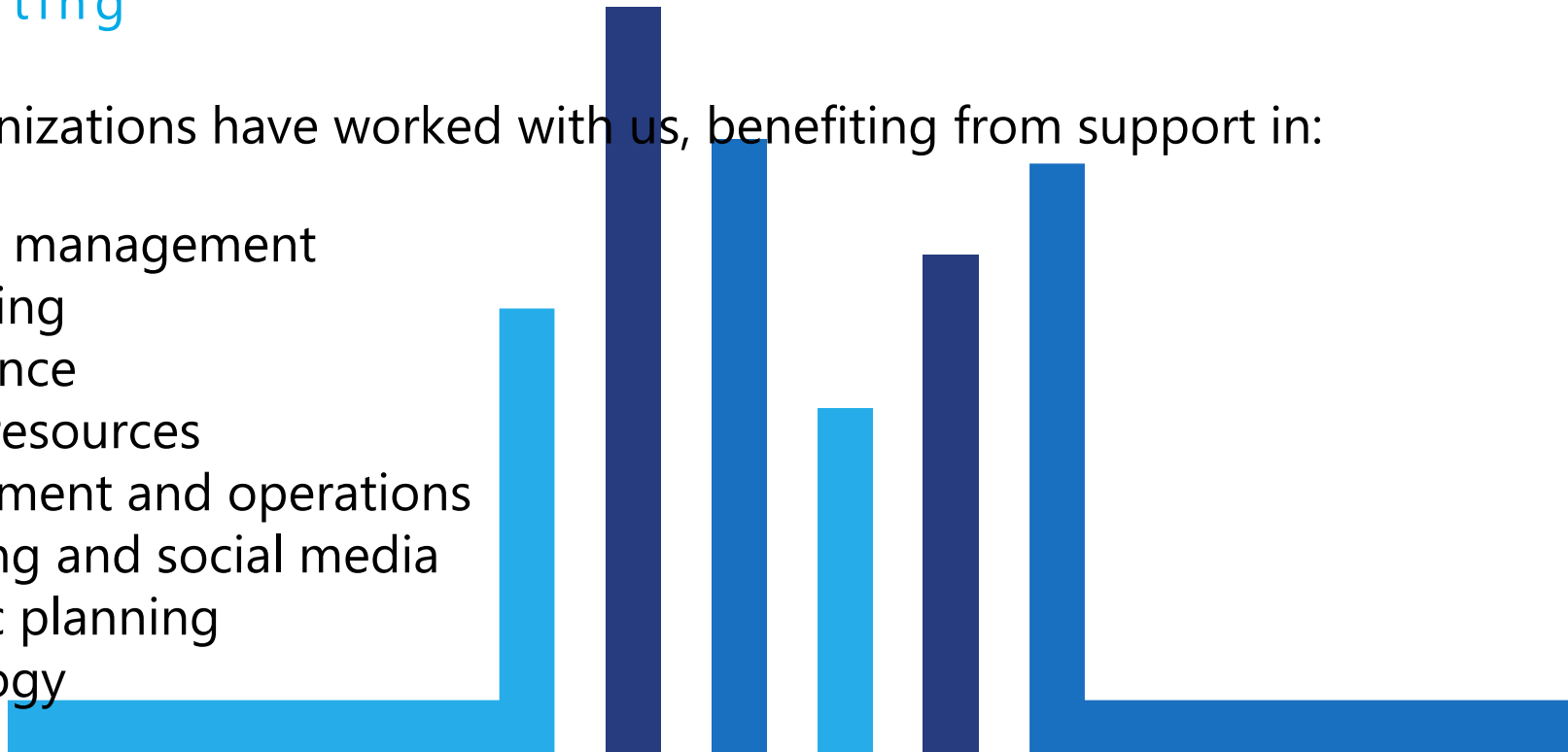
# Jewish Community Council of Greater Coney Island's NonProfit HelpDesk

We focus on small and emerging nonprofits, offering

- Workshops
- Training
- Consulting

2,500 organizations have worked with us, benefiting from support in:

- financial management
- fundraising
- governance
- human resources
- management and operations
- marketing and social media
- strategic planning
- technology



# Two-Part Series...



**Session One**  
**- The Work of the Board**

**Session Two**  
**- Board Recruitment and Selection**

**The non-profit sector plays an important role in complementing government efforts and addressing issues that are not addressed by the market.**

**Do you want your  
organization to be  
successful?**

# **Good governance** provides:

- **structure and direction to the organization,**
- **enhances accountability, &**
- **promotes transparency in decision-making processes.**



Good board  
governance is  
essential for  
growth and  
future success.







**What should  
our board  
be doing?**

# Session One

## - The Work of the Board





Top **ten** things  
a non-profit  
board should  
be **doing** ...



# #1:

# Establishing and Reviewing the Organization's Mission, Vision, and Strategy

**#2:**

# **Ensuring Financial Stewardship**

**#3:**

# **Hiring, Evaluating, and Supporting the Executive Director/CEO**



**#4:**

# **Establishing and Monitoring Policies and Procedures**

**#5:**

# **Fundraising and Resource Development**

**#6:**

# **Ensuring Compliance and Legal Oversight**

**#7:**

# **Advocacy and Public Relations**

**#8:**

# **Strategic Planning and Monitoring**

**#9:**

# **Board Development and Succession Planning**



**#10:**

# **Assessing and Managing Risks**

# Bonus:

**Open to  
continuous  
improvement and  
adaptation**



**This is what  
the board  
does, but are  
they  
effective at  
doing it?**

**One More:**

**Regular  
evaluation of  
governance processes**

...ongoing **evaluation** of governance  
processes will  
help ensure the  
**success** and  
**sustainability** of  
organization.

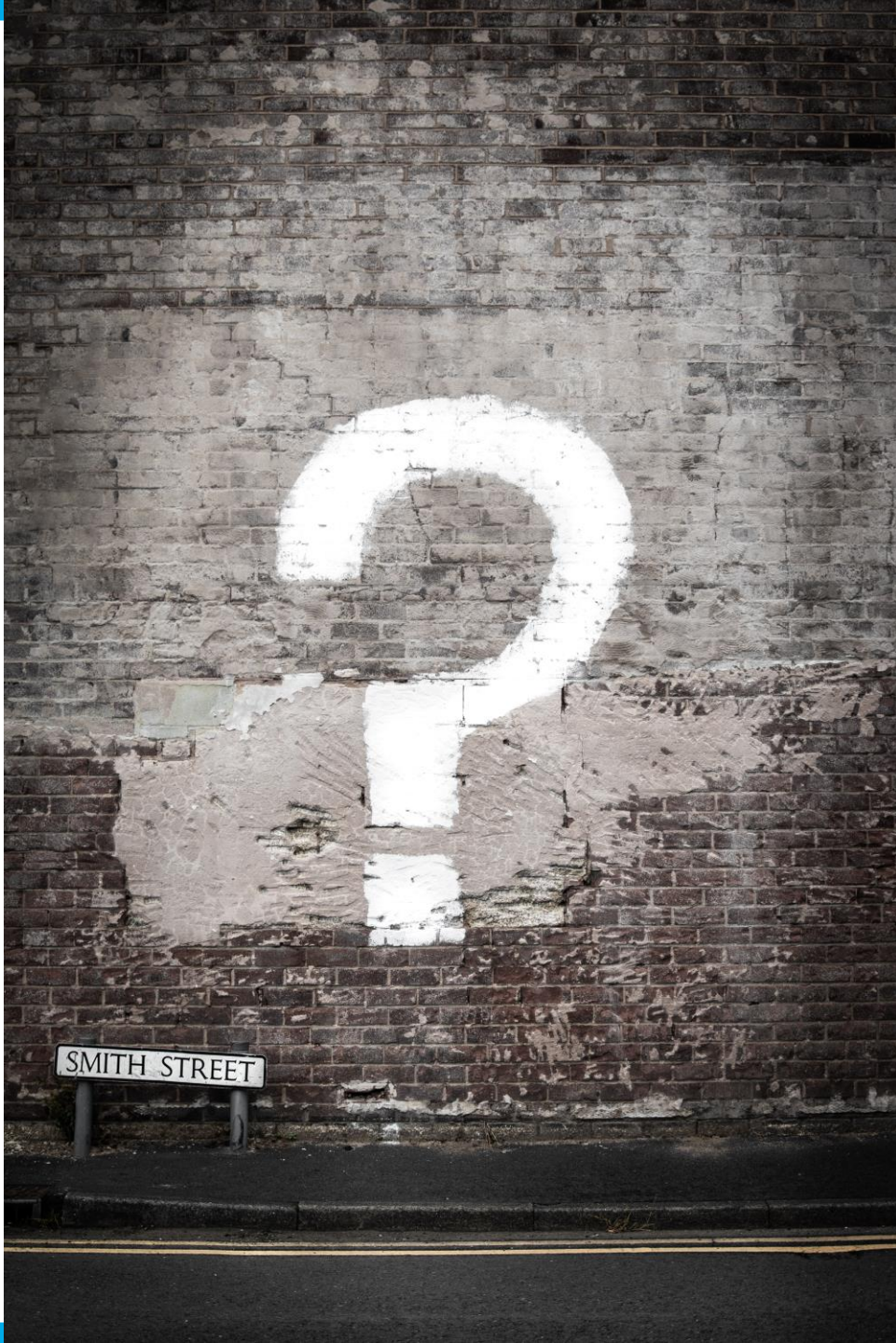




# Self- assessment or External evaluation:

**...can help identify strengths  
and areas for improvement.**





**Top **ten**  
questions a  
board must ask  
to ensure  
effectiveness...**

# #1:

Are board members  
advancing the  
organization's mission,  
vision, and strategy?

# #2:

Are board members  
sustaining the  
organization's financial  
health?

# #3:

Does the board have  
the right mix of  
individuals to guide the  
organization effectively?

**#4:**

**Is the board ensuring  
good governance and  
compliance?**

# #5:

Is the board providing  
adequate guidance and  
long-term direction to  
the organization?



# #6:

Are board members  
engaged and committed  
to the organization's  
mission?

**#7:**

**Are the Chair and board members functioning as a cohesive unit?**

# #8:

**Are board members continuously developing their skills and knowledge to fulfill their governance responsibilities?**

# #9:

Are board members  
representing the interests  
of the organization's  
stakeholders?

**#10:**

**Are board members  
engaged in fundraising  
and resource  
development activities?**

**In summary, board governance (the work of the board) is critical to the long-term success and sustainability of non-profit organizations.**

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**Takeaway...**





thank you!