



PART TWO - FUNDRAISING & COMMUNICATIONS: “SHARK TANK” STYLE

THURSDAY, MAY 18TH, 12PM – 1PM | FACILITATORS: ROSEMARY OSTMANN AND LARA COHN

Jewish Community Council of Greater Coney Island's NonProfit HelpDesk

We focus on small and emerging nonprofits, offering

- Workshops
- Training
- Consulting

2,500 organizations have worked with us, benefiting from support in:

- financial management
- fundraising
- governance
- human resources
- management and operations
- marketing and social media
- strategic planning
- technology

www.jccgci.org/our-services/management-support-systems/the-nonprofit-helpdesk/

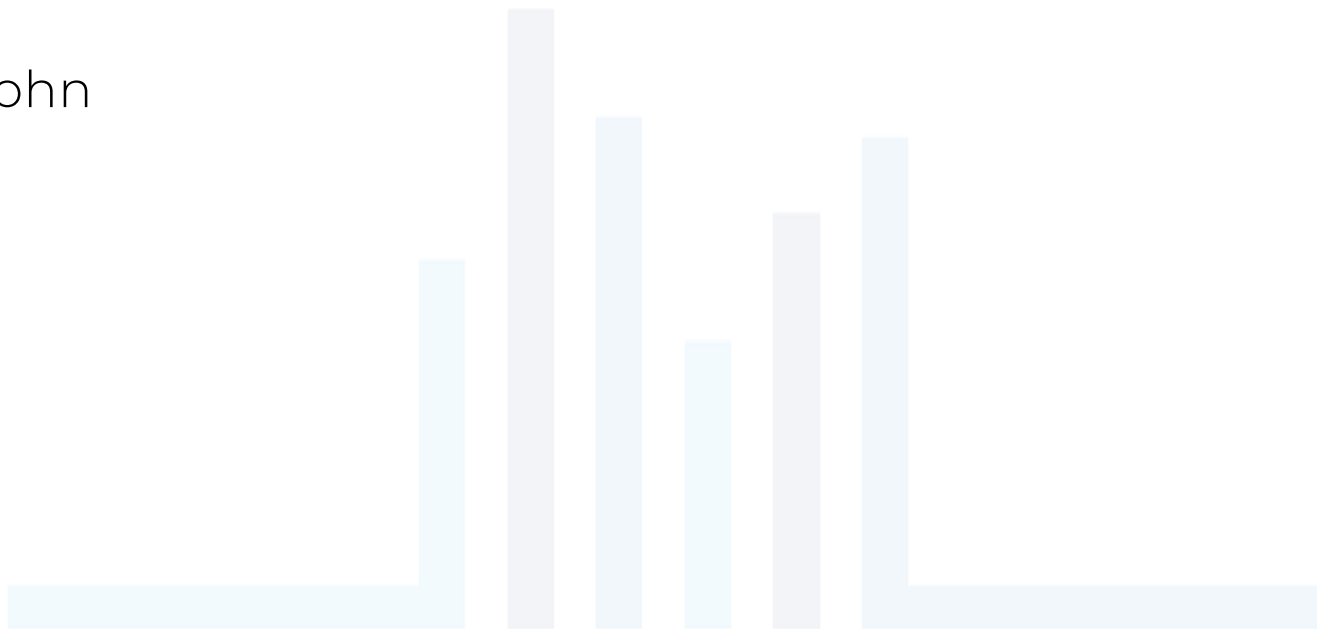


INTRODUCTIONS

WHO WE ARE

Rosemary Ostmann

Lara Cohn



FUNDRAISING AND COMMUNICATIONS

Nonprofits can't survive without fundraising. But how do you make a case that leads to foundation or individual giving?

Effective storytelling not only builds awareness, but it aids in gaining new supporters and securing donations.

When development and communications work hand-in-hand, your organization can ensure it's telling the stories that matter most to your funders or prospects.

STORYTELLING WORKSHOP

Shark Tank Style

Listen to pitches from volunteer nonprofits

Offer feedback on how to refine messages

Give advice on applying storytelling strategies to communications channels

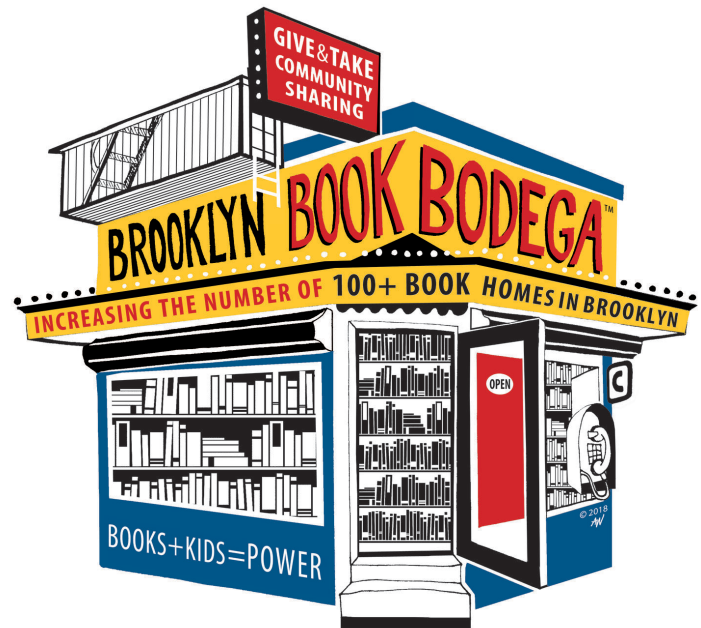
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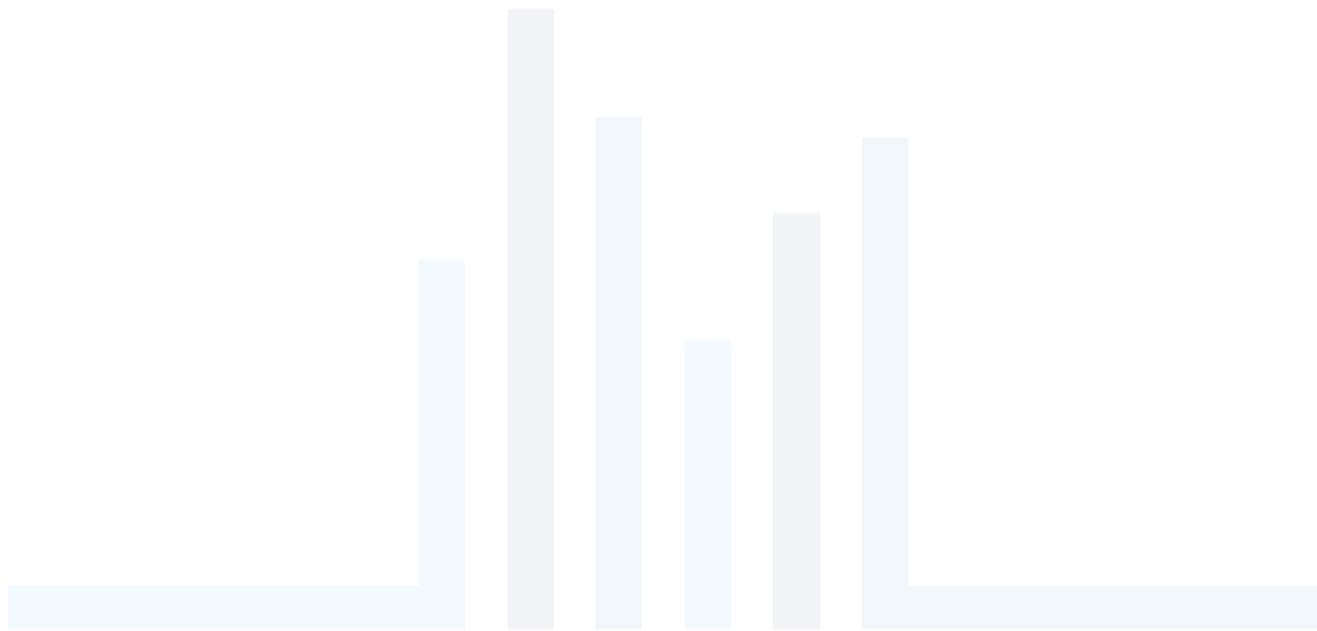
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TAKEAWAYS AND TOOLS



Q&A



THANK YOU!

