



Governing for Growth and Success

THURSDAY, MAY 25TH, 12PM – 1:00PM | FACILITATOR: Hugh Wesley Carrington, Ph.D.

NonProfit HelpDesk

A project of the Jewish Community
Council of Greater Coney Island
(JCCGCI)

www.nphd.org



Jewish Community Council of Greater Coney Island's NonProfit HelpDesk

We focus on small and emerging nonprofits, offering

- Workshops
- Training
- Consulting

2,500 organizations have worked with us, benefiting from support in:

- financial management
- fundraising
- governance
- human resources
- management and operations
- marketing and social media
- strategic planning
- technology

Two-Part Series...



Session One
- The Work of the Board

Session Two
- Board Recruitment and Selection

The non-profit sector plays an important role in complementing **government** efforts and addressing issues that are not addressed by the **market**.

**Do you want your
organization to be
successful?**

Good governance provides:

- **structure and direction to the organization,**
- **enhances accountability, &**
- **promotes transparency in decision-making processes.**

**Good board
governance is
essential for
growth and
future success.**





**Where do I find
individuals to
serve on the
board?**

Session Two

- Board Recruitment and Selection

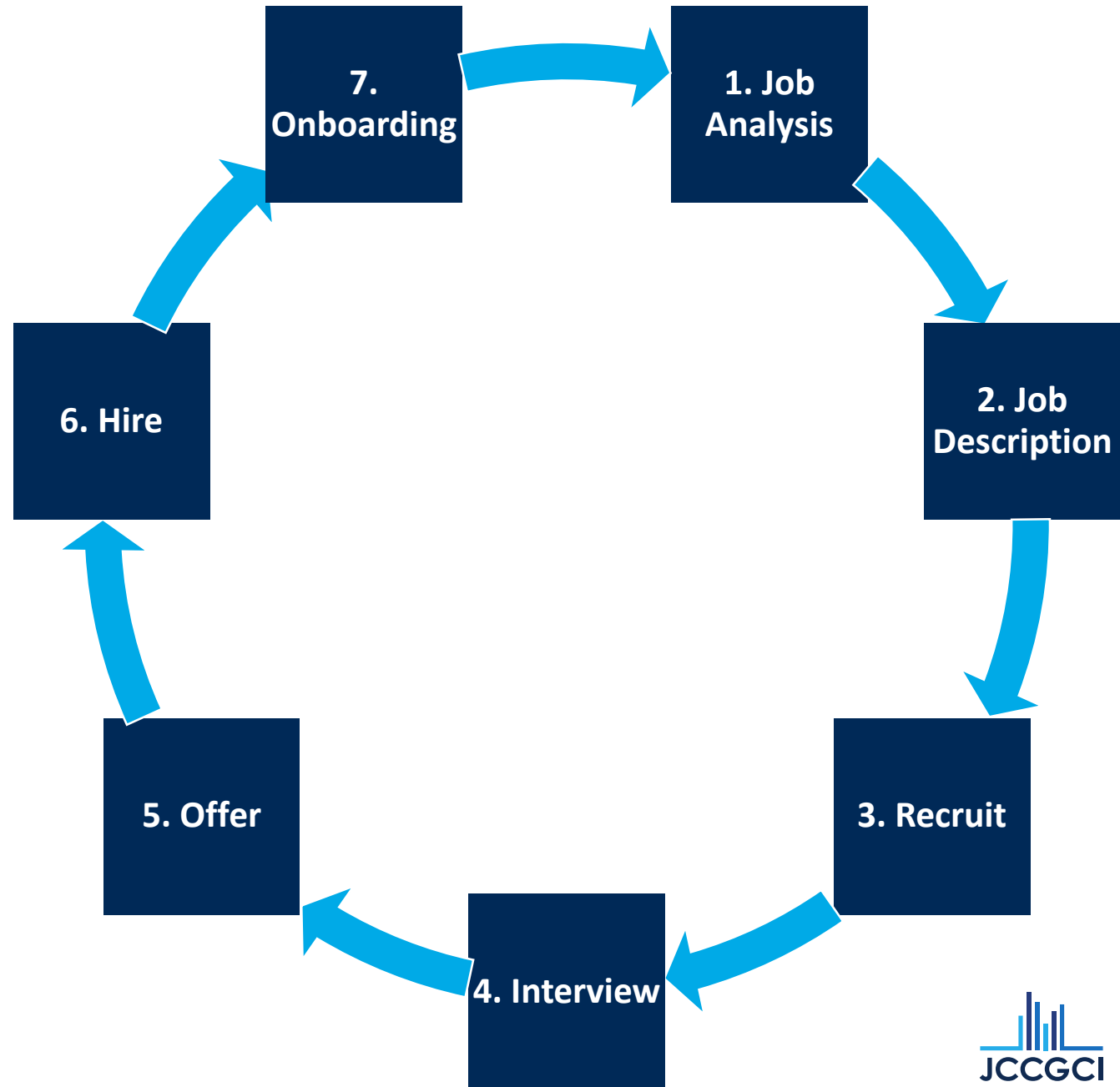


New Award...

Case Manager...



Process...



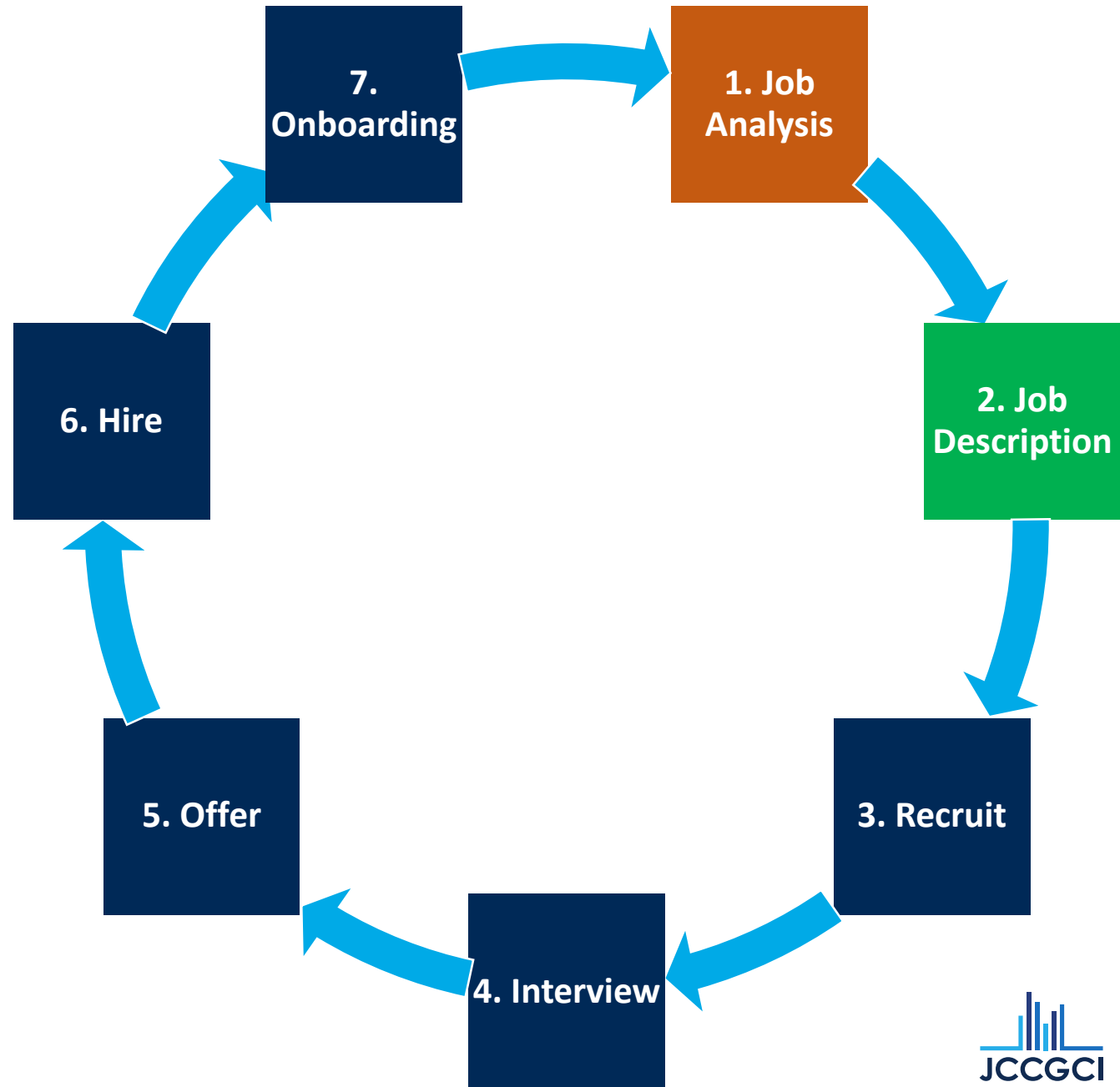


The **process** of
recruiting and
selecting board
members is similar.

By selecting board members who are **passionate, skilled,** and **committed,** an organization can benefit greatly from their contributions.

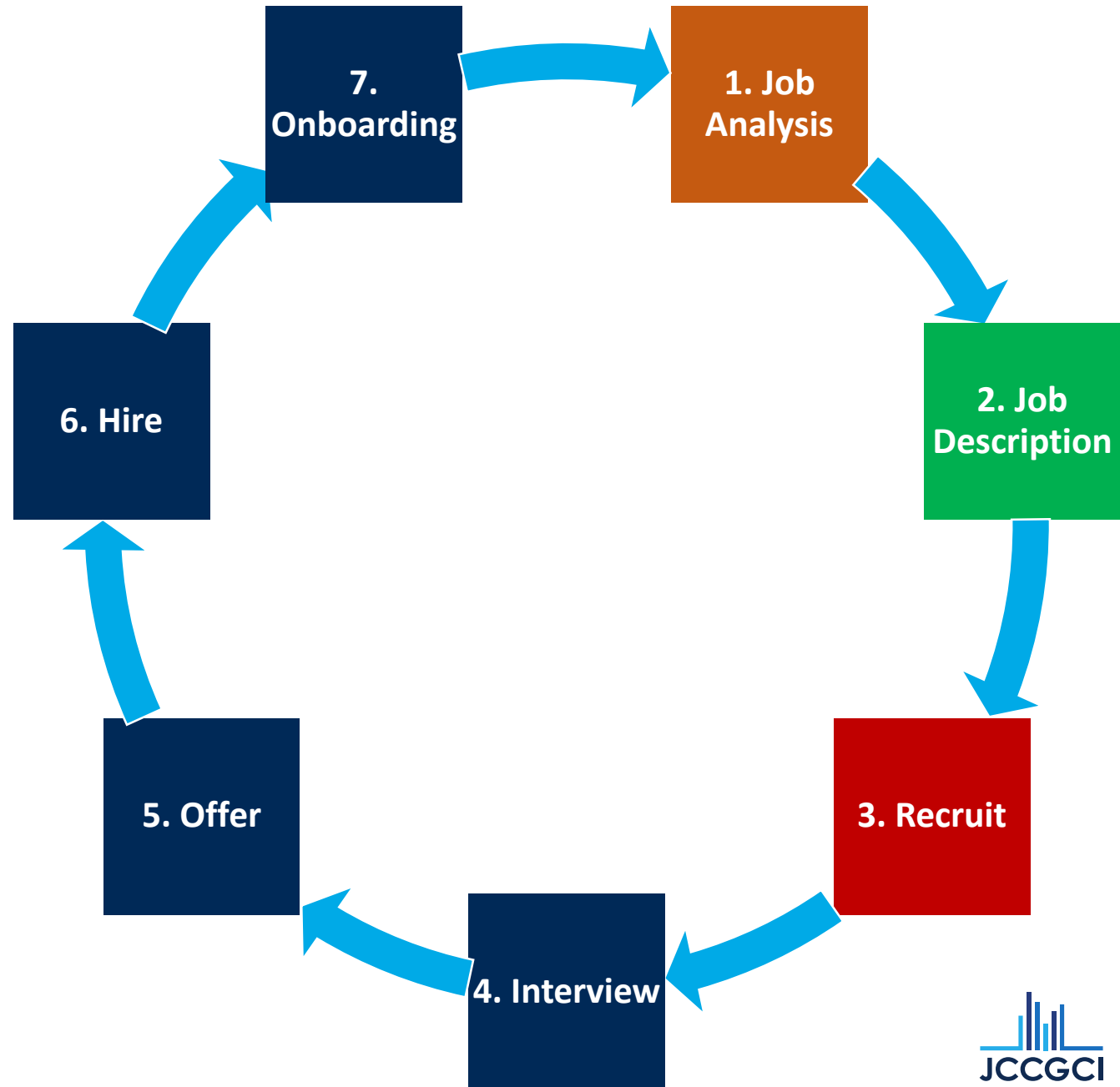
Develop a board recruitment **plan.**

Process...



The board should be composed of **capable** and **committed** individuals who can provide the necessary **skills, expertise, and connections.**

Process...



**Identify potential
candidates.**

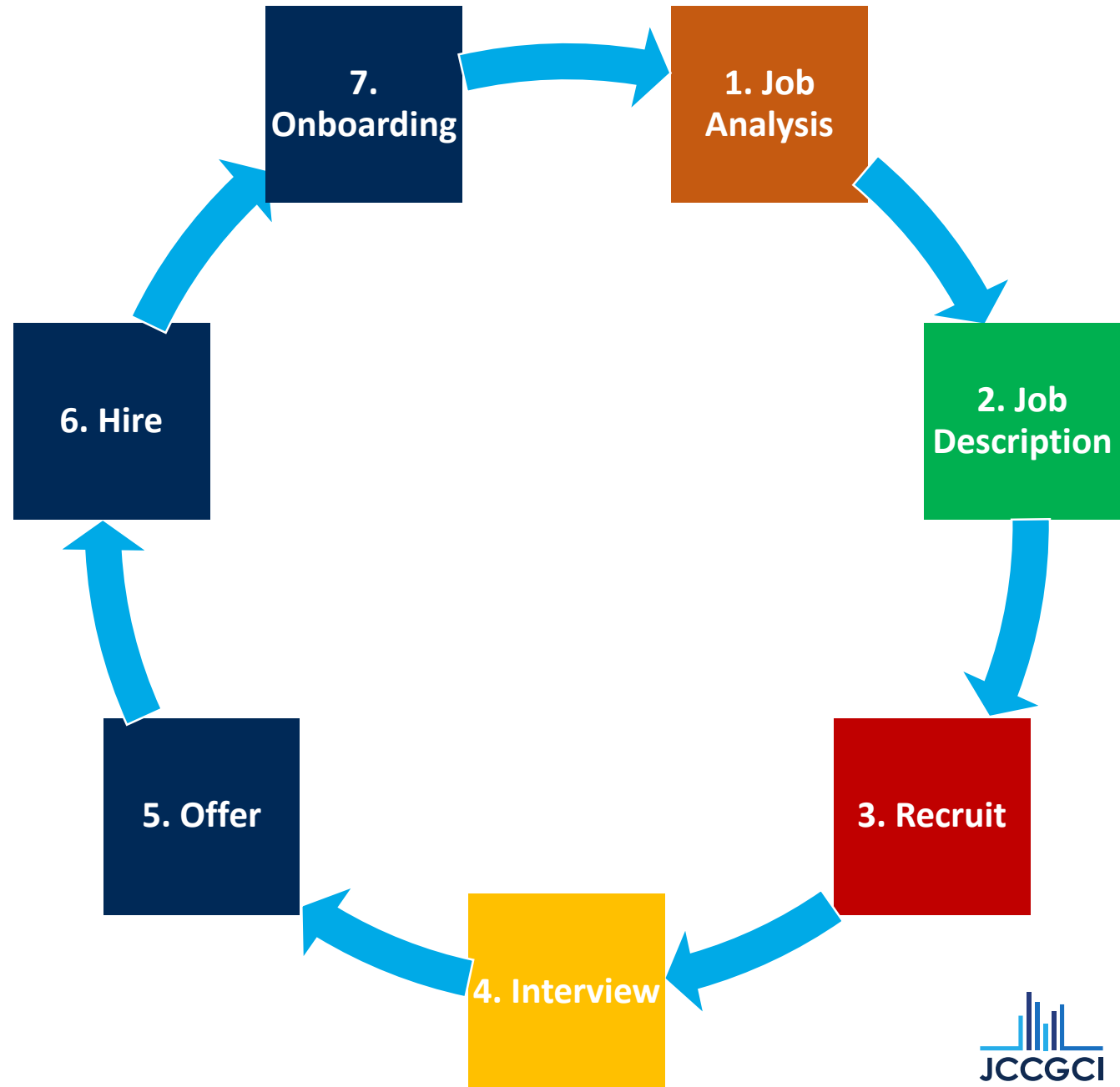
Sources...

- 1. Referrals**
- 2. Networking**
- 3. Online job boards**
- 4. Non-profit databases**
- 5. Social media**

Sources...

6. Alumni networks
7. Community leaders
8. Board matching services
9. Professional associations
10. Diversity and inclusion

Process...

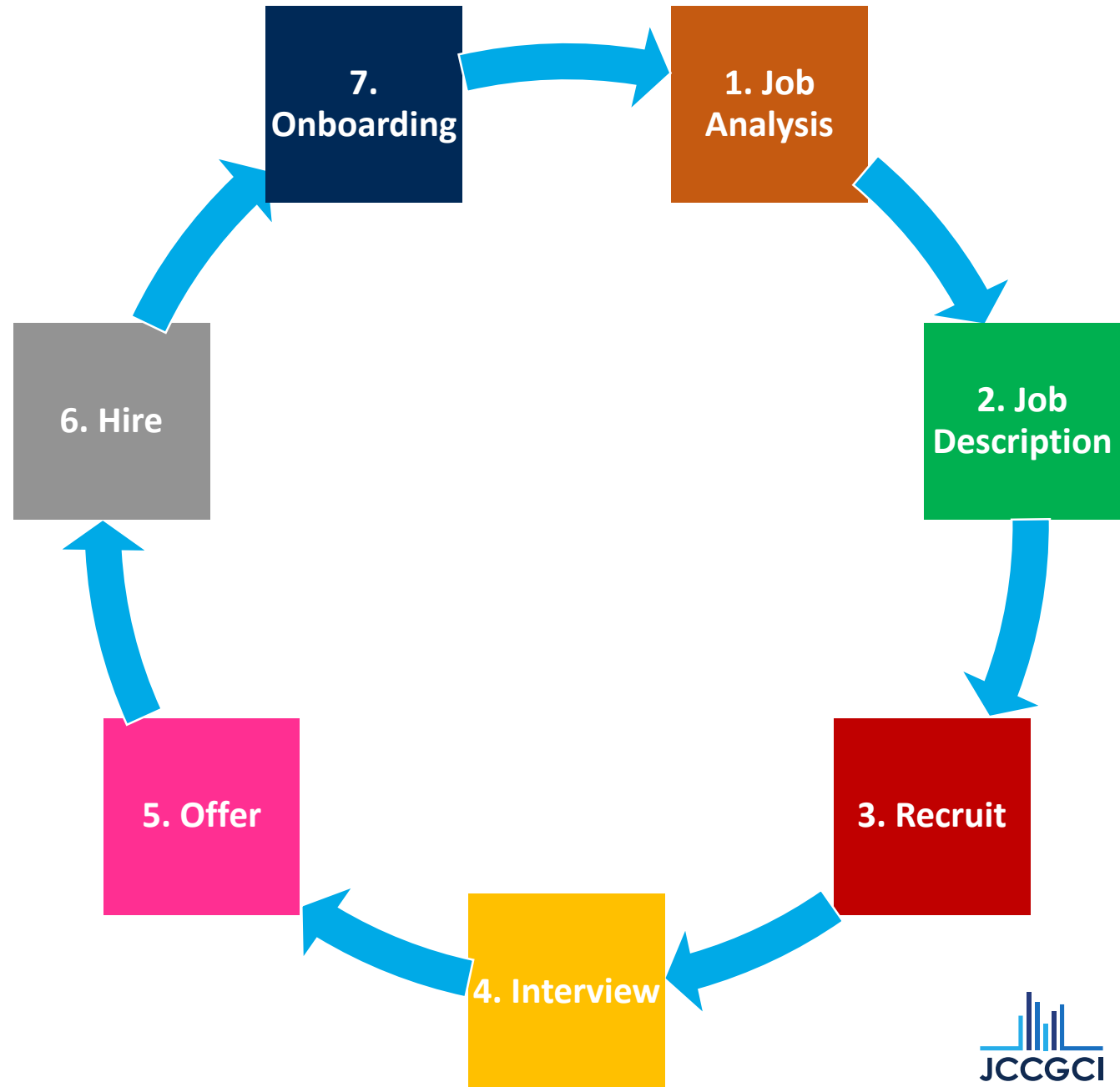


Your Recruiting Pitch



Be sure to clearly communicate your organization's **mission** and board **expectations**, including **time commitments** and **responsibilities**.

Process...



Things to consider...

- **expertise needed on the board**
- **passionate about the organization's mission**

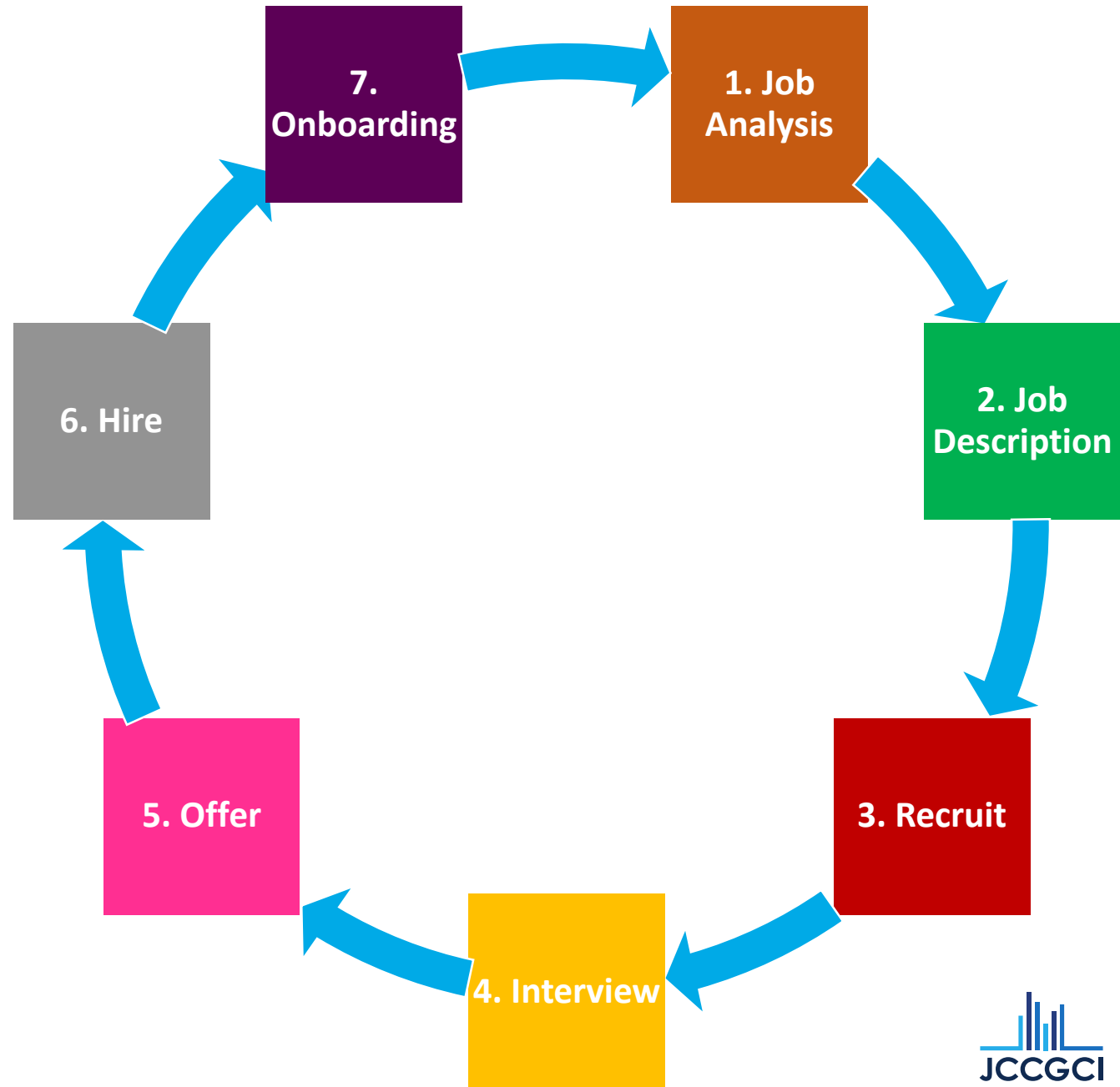
Things to consider...

- **prior experience with non-profit boards**
- **diversity (gender, race, ethnicity, and age)**

Things to consider...

- **time to commit to the organization**
- **fit with the organization's culture, values, and goals.**

Process...



The onboarding process can include **orientation, training, and introduction** to the board members, staff, and organization.

The recruitment and selection process for board members should be designed to **attract and select** individuals who can bring **value** to the organization and **support** the mission and goals of the organization.

Two-Part Series...



Session One

- **The Work of the Board**

Session Two

- **Board Recruitment and Selection**

**In summary, board
governance is critical to the
long-term success and
sustainability of non-profit
organizations.**

Takeaway...



Thank you!