



The NonProfit HelpDesk
helping you do good, better.

Contact: Chaya Abelsky
NonProfit HelpDesk
718-449-5000 x 2222
nphdservices@nphd.org

FOR IMMEDIATE RELEASE

NonProfit HelpDesk Premieres Online Library of Training Videos for Community-Based Nonprofit Organizations

Brooklyn, NY, May 5, 2012 – The management, staff and board members of community-based nonprofit organizations can now access training videos specifically geared to their needs—online, at their convenience. The NonProfit HelpDesk has made professionally edited and segmented versions of many of their workshops available at no charge, anywhere users access the Internet.

“Nonprofit organizations are often eager for staff training—but only if it’s practical and linked directly to their specific problems. There’s simply no time to indulge in typical classroom learning,” says NPHD Director Chaya Abelsky. “The NPHD already offers educational programs, at no charge, designed to meet the needs of smaller non-profit organizations and taught by practicing experts in each field.”

“By recording and editing these workshops for online viewing, the NPHD has made them available to a wider audience, including staff that can’t take a half day out of the office for a workshop. Each segment is a convenient length to watch while eating lunch, when staff gets a breather during their workday, or after putting the kids to bed.”

Each video is approximately 30 minutes long and focused on a single topic from each full or half-day workshop. Users can watch a single topic of immediate interest, or watch the whole workshop over the course of several days. Users can view the videos as many times as they want, for better retention and understanding.

Abelsky notes that while the videos are a practical length, “These aren’t two-minute YouTube videos—they are long enough to address a topic in real depth.” The editing assures that all original presentation slides are fully visible, along with the speaker.

For the organizations that fund the NPHD’s training programs, such as the New York City Department of Youth and Community Development, the JP Chase Morgan foundation, and others,

More

these videos offer greater leverage of their training dollars. The NPHD will be publicizing the videos in a variety of ways, including social media, and expects to greatly broaden the audience that can benefit from this training.

Users can access the videos by going to www.libary.nphd.org, and creating an account for themselves (a one-time process). Video topics currently available include:

- Grant writing
- Budgeting
- Financial statements
- Reporting
- Internal controls

More videos will be added to the site as production is completed.

About the NonProfit HelpDesk

The NonProfit HelpDesk, created in 1992, builds capacity at the community-based nonprofit organizations that are a vital part of the fabric of life in New York City communities. We do it by providing training and technical assistance to these organizations. The NonProfit HelpDesk uses its social service background to deliver holistic support with understanding, relevance and innovation.

We have helped more than 2500 nonprofits to improve their human, technological and financial infrastructure and ultimately expand and enhance service delivery to constituents. We offer training and services in:

- Board Development
- Financial Management
- Fundraising
- Human Resources
- Marketing
- Organizational Development
- Technology Development

The NPHD has also developed a college-level curriculum in non-profit management, in conjunction with Brooklyn College.

For more information, visit the organization's web site at www.nphd.org.

#